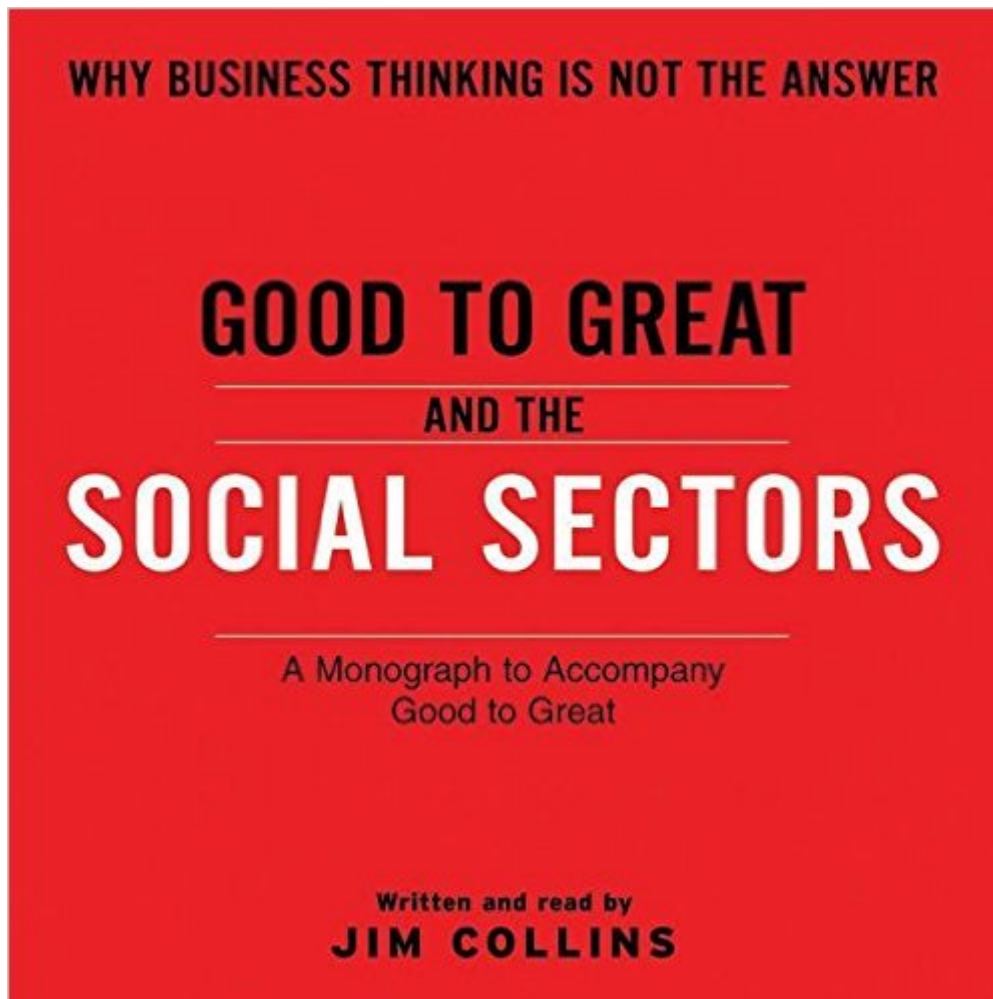


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# Good To Great And The Social Sectors CD: A Monograph To Accompany Good To Great



## Synopsis

Building upon the concepts introduced in *Good to Great*, Jim Collins answers the most commonly asked questions raised by his readers in the social sectors. Using information gathered from interviews with over 100 social sector leaders, Jim Collins shows that his "Level 5 Leader" and other good-to-great principles can help social sector organizations make the leap to greatness.

## Book Information

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Average Customer Review: 4.3 out of 5 stars [See all reviews](#) (260 customer reviews)

Best Sellers Rank: #318,219 in Books (See Top 100 in Books) #87 in [Books > Books on CD > Business > Management](#) #202 in [Books > Books on CD > Business > General](#) #387 in [Books > Business & Money > Management & Leadership > Strategy & Competition](#)

## Customer Reviews

I have direct experience in the social sector with over twenty-five years as an advisor or board member of several, varied non-profits. "Good to Great and the Social Sectors" resonated with me as it fills a very deep void in social sector leadership guidance. Recently, one executive newcomer to a non-profit called to tell me she was being told to back off by other executives. She was being perceived as "too businesslike"; she did not understand the non-profit world. I asked her to have these people define "businesslike." She learned that "businesslike" meant expecting people to complete assignments on time and be accountable!! This attitude, which permeates many non-profits, is one of several targets in "Good to Great and the Social Sectors." In fact, due to the diffuse power structure that exists for most social sector organizations, non-profits need even greater discipline - disciplined planning, disciplined people, disciplined governance, disciplined allocation of resources. And the culture of discipline is not a principle of business; it is a principle of greatness. Non-business leaders in the social sector must operate differently as they do not have the concentrated power of a business CEO. They have a thousand points of no. It is Collins' observation that they require two skill sets - leadership skills and legislative skills - to be successful.

And, he believes you will find more true leadership in the social sector as a result. The book is organized around five issues that need to be addressed for greatness. These are: Issue One - How do you define great without business metrics? Issue Two - What is "Level 5 Leadership" in the social sector? Issue Three - How can you get the right people on the bus?

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